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Company Number: 09484306

3<sup>rd</sup> October 2023

Dear Parents / Carers,

Parking etiquette and rudeness

I hope your child has had a great start to the school year and is well and happy.

I am sorry to have to write to parents across our four schools today, but I have had an increasing number of recent reports from staff about rudeness, abusive language and even physical altercations from parents/carers at the end of the school day with my staff (especially the site staff).

Can I remind parents/carers that my staff are here to keep your children safe and look after the well-being of the children, their colleagues and the school grounds. We understand that parking at the end of the school day can be frustrating, but there is never any excuse for rudeness, swearing and intimidating behaviour to my staff - especially in front of the children.

As there have been a number of incidents recently, and as the school grounds are private property, I am hopeful that this letter will remind parents/carers to remain civil and courteous at all times. However, if this is not the case, then I have advised my Headteachers to bar abusive parents/carers from the school car parks/grounds. This is to protect my staff and our children from the small number of parents/carers who do not conduct themselves appropriately.

I am sorry to have had to send a letter such as this so early in the new school year - but there is no excuse for rudeness and abuse towards my staff.

Thank you so much to those of you (the vast majority) who do conduct themselves with kindness and support each and every day - even if the pick up and drop off can be hectic at times.

Yours faithfully

Kate Carter  
Chief Executive Officer



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